



MARKET UPDATE - ORTHODOX

SALE 40

KOLKATA October 05, 2024

1. MARKET DESCRIPTION:

- GOOD DEMAND FOR THE BETTER TEAS AND ONLY FAIR FOR THE REMAINDER.
- ALL SORTS SOLD AT IRREGULARLY EASIER RATES FOLLOWING QUALITY, EXCEPT THE WELL MADE GFOP, FOP & BPS WHICH WERE AROUND LAST LEVELS.
- BROWNER, STALKIER VARIETIES SAW SOME WITHDRAWALS.
- EXPORTERS TO THE MIDDLE EAST AND CIS OPERATED WITH SELECTIVE ENQUIRY FROM HUL AND INTERNAL BUYERS.

	WHOLE LEAF		BROI	FANNINGS	
	1ST LINE	2ND LINE	LARGER	SMALLER	LEAFY
BEST	480-550+	400-430+	350-380+	350-380+	NQ
GOOD	420-460+	370-400	330-350	310-340+	190-230+
MEDIUM	370-410	340-370	300-320+	270-310	150-180+

2. TOTAL AUCTION WEIGHTED AVERAGE (₹)

	2024-25			2023-24			UPTO SALE - 40		
	SALE - 40	SALE - 39	+/-	SALE - 40	SALE - 39	+/-	2024-25	2023-24	2022-23
ORTHODOX	302.02	313.74	-11.73	214.20	225.14	-10.94	302.52	219.44	311.34

3. QUANTITY OFFERED AND SOLD IN SALE - 40 (IN LAKH KGS)

			OUT%	OU	T% UPTO SALE NO -	40	
	OFFERED	SOLD	OUT%	S-40 2023-24	2024-25	2023-24	2022-23
ORTHODOX	10.22	8.46	17	22	11	20	10

4. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (₹)

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	WHOLE LEAF	BROKENS	FANNINGS					
SALE - 40/2024-25	358.64	298.41	196.21					
SALE - 39/2024-25	373.80	305.84	197.78					
SALE - 40/2023-24	235.73	225.75	137.33					

5. CATEGORY WISE OFFERED & SOLD PERCENTAGE - ORTHODOX

	WHOLE LEAF	BROKENS	FANNINGS
OFFERED - S-40/2024-25	34.0	49.2	7.1
SOLD - S-40/2024-25	34.7	47.2	7.2

6. PRICE RANGE - ORTHODOX (FURTHER BREAK UP ON PAGE -2)

RANGE	2024-25		UPTO SALE - 40		
KANGE	SALE - 40	SALE - 39	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 450.00	4.0	9.6	6.5	0.8	6.7
B. % OF TEA SELLING BETWEEN ₹ 425.00-449.99	5.2	4.7	2.6	0.1	3.0
C. % OF TEA SELLING BETWEEN ₹ 400.00-424.99	6.3	5.1	4.5	0.3	4.2
D. % OF TEA SELLING BETWEEN ₹ 375.00-399.99	7.6	8.8	8.4	0.6	7.8
E. % OF TEA SELLING BETWEEN ₹ 350.00-374.99	10.9	11.2	10.6	2.3	12.1
F. % OF TEA SELLING BETWEEN ₹ 325.00-349.99	16.8	11.8	10.9	3.8	10.8
G. % OF TEA SELLING BETWEEN ₹ 300.00-324.99	6.9	9.5	12.1	3.3	12.6
H. % OF TEA SELLING BETWEEN ₹ 275.00-299.99	5.3	5.5	8.0	4.7	8.8
I. % OF TEA SELLING BETWEEN ₹ 250.00-274.99	6.8	6.3	7.7	13.3	8.8
J. % OF TEA SELLING BETWEEN ₹ 225.00-249.99	5.8	6.9	5.7	19.1	5.8
K. % OF TEA SELLING BETWEEN ₹ 200.00-224.99	7.2	5.0	4.8	15.7	4.7
L. % OF TEA SELLING BETWEEN ₹ 175.00-199.99	3.4	2.5	5.4	8.1	3.7
M. % OF TEA SELLING BETWEEN ₹ 150.00-174.99	5.6	5.1	5.5	9.1	3.9
N. % OF TEA SELLING BELOW ₹ 150.00	8.2	8.0	7.3	18.8	7.1

7. FUTURE OFFERINGS (IN PACKAGES)

	2024-25			2023-24			+/-
	CLOSING DATE	FOR	UPTO	CLOSING DATE	FOR	UPTO	UPTO
KOL S/43	September 27, 2024	44533	1010591	N/A	0	1385993	-375402

CURRENCY RATES: 1USD = 84.03 INR, 1GBP = 110.26 INR, 1EUR = 92.27 INR (SOURCE : in.reuters.com 5th October 2024)

KOLKATA PRICE RANGE SALE 14 - 40

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Price Range	2024-25	2023-24	2022-23
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B. % OF TEA SELLING BETWEEN ₹ 425.00-449.99	2.8	0.1	3.1
C. % OF TEA SELLING BETWEEN ₹ 400.00-424.99	4.7	0.3	4.2
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L. % OF TEA SELLING BETWEEN ₹ 175.00-199.99	5.3	7.9	3.5
M. % OF TEA SELLING BETWEEN ₹ 150.00-174.99	5.3	8.8	3.7
N. % OF TEA SELLING BELOW ₹ 150.00	6.7	18.3	6.7

